

2018 Miss Rodeo Wisconsin Pageant Application Packet

June 15th-17th 2017

*St. Croix Valley PRCA Rodeo in
Glenwood City, WI*

Application Deadline: May 1, 2017



Miss Rodeo Wisconsin Pageant Association, Inc.

Mission Statement

Our mission is to organize and put forth the Miss Rodeo Wisconsin Pageant on an annual basis, to select a young lady to be a Ambassador of Good Will and Integrity to represent the State of Wisconsin, the sport of rodeo, and the Western way of life.

We strive to continually improve our pageant, to provide increasing support for our Queen, and to encourage more young women to compete for the title of Miss Rodeo Wisconsin.

Miss Rodeo Wisconsin Job Description

The Miss Rodeo Wisconsin Pageant Association is seeking a young woman between the ages of 18-24, who will be responsible for promoting the sport of rodeo, the state of Wisconsin and our western heritage. Miss Rodeo Wisconsin works directly with rodeo committees, producers, stock contractors, contract personnel, contestants, sponsors, media and the general public.

Duties will include, but are not limited to: Seeking and participating in media interviews, assisting with sponsor promotions and other special events, rodeo grand entries and flag presentations, appearing in parades, making presentations to classrooms and civic organizations; coordinating travel schedules, serving as a role model for youth and signing autographs for current and prospective rodeo fans of all ages.

Successful candidates are highly motivated, goal oriented, self-starting, outgoing, organized and confident, and able to take criticism. The position requires excellent horsemanship skills, a thorough knowledge of horses, rodeo and current events, proficient written and verbal communication skills and a knack for relating to people. This is a public relations job.

Experience as a contestant in rodeo and other horse related competitions is helpful but not essential. Also a sense of humor and a willingness to make new friends and memories for a year you will never forget!

Are you the next Miss Rodeo Wisconsin?

Eligibility Requirements

The Miss Rodeo Wisconsin Pageant Association, INC. will conduct the state Pageant under the guidelines of the Miss Rodeo America Pageant. This allows the winner of the pageant to be eligible to compete in the Miss Rodeo America Pageant upon successful completion of her reign as Miss Rodeo Wisconsin. The Miss Rodeo Wisconsin Pageant Association, Inc. has the authority to make provisions and waive eligibility rules and/or regulation requirements.

Contestants shall agree to abide by all of the rules and regulations set forth by the Miss Rodeo Wisconsin Pageant Association, Inc. Failing to meet any of the eligibility rules (without a waiver) will disqualify a contestant from the competition.

Contestant Eligibility: Each contestant in the Miss Rodeo Wisconsin Pageant on the date of competition and final selection of Miss Rodeo Wisconsin:

1. Must have reached the age of 18 by June 1st, and must not reach the age of 25 before December 31st the year of state competition. Copy of birth certificate, driver's license, or passport is required.
2. I am a female and have always been a female.
3. Must be a resident of Wisconsin. Driver's license proof of residency. Copy of license is required. Must reside in the state (exception for enrollment in out of state college).
4. Must not have previously been, or presently be, married or pregnant. I agree that I am not engaged to be married, nor will I become publicly engaged to be married during my reign.
5. Must execute all consents and/or waivers of liability presented as conditions prior to competition.
6. Shall abide by all rules and regulations of the Miss Rodeo Wisconsin Pageant Association, Inc.
7. Must not have ever been convicted of a crime nor be nor have been involved in any criminal activity or criminal litigation. Background checks will be conducted.

Any contestant not meeting the qualifications set forth above shall be denied the right to compete in the Miss Rodeo Wisconsin Pageant.

Rules and Regulations

Contestants competing for the title of Miss Rodeo Wisconsin will be required to abide by the rules and regulations stated below.

1. Contestants must meet all eligibility requirements. (See separate requirement page)
Contestants must sign Waiver of Liability and complete an application form.
2. Contestants must conduct themselves in a proper lady-like manor and portray high moral standards. Contestants will not be permitted to drink/possess alcoholic beverages, smoke, use drugs or use foul language at any time during the pageant. Doing so may result in your dismissal from the pageant.
3. Each contestant must attend the Miss Rodeo Wisconsin Pageant Association' photo shoot in May. Date is to be determined.
4. Each contestant is required to submit a non-refundable \$125.00 entry fee with her application. This check should be made payable to: Miss Rodeo Wisconsin Pageant Association, Inc. Entry fees are not refundable after May 1st of the participating pageant year.
5. In the event that a contestant is selected Miss Rodeo Wisconsin, she will be required to sign a contract with Miss Rodeo Wisconsin Association, Inc. (Copy enclosed). This will be presented to her to sign following the pageant.
6. Contestants must provide their own wardrobe and agree to the following wardrobe guidelines.
7. A contestant, or any individual related to a contestant, must not approach Judges with the intent to influence or harass. Action of this type will be reported to the Miss Rodeo Wisconsin Pageant Committee and disqualification of that contestant could result
8. Contestant must be available to participate in the Pageant during its entirety. Also must be able to participate in any type of promotions, advertising appearances, meetings or events that may be called prior to the pageant.
9. The contestant winning the title of Miss Rodeo Wisconsin must be available to promote and advertise for the Pageant for the entire year of her reign, as well as compete in the Miss Rodeo America Pageant representing the state of Wisconsin.
10. The Miss Rodeo Wisconsin Pageant Association, Inc. expects each contestant to display the highest degree of sportsmanship during the pageant and particularly following the Coronation ceremony. Each contestant should be mindful that she is representing her hometown, her sponsors, the Miss Rodeo Wisconsin Pageant Association, Inc. and the sport of Professional Rodeo. Poor, un-sportsman-like conduct will not be tolerated and

could result in the contestant being disqualified and may affect future eligibility to compete in the Miss Rodeo Wisconsin Pageant.

11. No score sheets will be returned; however, judges comment sheets will be mailed after the pageant if available.
12. Contestants in the MRW Pageant are required to pay all expenses associated with the pageant including but not limited to transportation, hotel, meals, etc. This Miss Rodeo Wisconsin Pageant will provide the contestant banners, to be worn by participants during the Pageant.
13. Parents and relatives of MRW Pageant Contestants are welcome to attend certain events at which contestants will be present and must sit in the spectator areas. This also includes horsemanship.
14. Judging will take precedence over all pageant activities. It will begin at the registration of the contestants and continue throughout the pageant.

Pageant Categories

Horsemanship- The purpose of this division is to select the young lady who rates highest in:

- Horsemanship- to include control of mount and the way any situation which may occur is handled
- Balance- ability to sit a saddle
- Position of hands, feet and seat
- Mounting and dismounting
- The understanding and skill of the contestant will be judged and not the horse or the equipment.

Knowledge and Presentation- the purpose of this division is to select the young lady who rates highest in:

- Knowledge- well studied and understand the areas of rodeo, equine, animal welfare, topics related to agriculture and current events. Information contestants should be familiar with but are not limited to PRCA rules, PRCA standings, PRCA notables, equine tack, politics, U.S. news, world news, equine anatomy, equine ailments
- Presentation- ability to handle all competition situations with poise and maturity. Preparedness for events. Self-control and confidence while speaking in public or interacting with others. Exhibiting grace and class while being flexible in and out of the public eye.

Personality- the purpose of this division is to select the young lady who rates highest in:

- Intelligence- good common sense

- Education- conversational ability in rodeo, agriculture and other areas, with special emphasis on grammar and enunciation
- Attractiveness- not necessarily to mean beauty in this sense, but rather should note whether the contestant radiates self-confidence without making an issue out of it. She should also show maturity, high moral standards, sincerity and integrity
- Personality Reflections- to include the contestant's style of attire, overall appearance, magnetism and eye appeal
- Genuine interest in other people, in the pageant, agriculture and in rodeo, and a noticeable consideration for others
- Self-Projection- ability to project one's personality, whether it be from horseback in the arena, on television, or before an audience. Also, to be considered are sense of humor, showmanship, ambition, desire and enthusiasm.
- Happy outlook on life in general
- Promptness in keeping pageant schedule
- Public Appearances- includes public appearances of contestants, giving them an opportunity to speak to an audience with facts and interesting information about their hometown, and/or their state. These appearances may be made at western fashion shows, civic group luncheon programs, agriculture expos and events, evening meetings, banquets, etc. Contestants will be expected to answer questions prepared in advance by the MRW Pageant Board and judges. Some possible subjects include; rodeo terms to define, rodeo events to explain, extemporaneous questions, all of which require the contestant to think "on her feet," and show maturity, intelligence, wisdom and imagination.

Appearance- the purpose of this division is to select the young lady who rates highest in:

- Attractiveness
- Grooming- to include neatness and cleanliness in every detail, such as complexion, hands, fingernails, hair, hat, boots and other wearing apparel. Meticulous care in general groom is essential for a young lady to be considered as Miss Rodeo Wisconsin.
- Photogenic Quality- photographs used for the photogenic competition will be the photos submitted by the contestants and photos taken by official pageant photographer. A young lady's strength of character and personality are reflected strongly in a wholesome appearance through photography
- Poise and posture- lady-like behavior in every situation
- Knowledge of Proper Western Attire- contestants should be aware of fashionable western dress, with particular attention given to color coordination (contestants should know how color combinations can enhance the appearance and eye appeal). Judges will be observing how a contestant's clothes fit and suit her personality. Contestants are expected to appear in "full western attire" at all time, unless otherwise specified. i.e. western dress, western skirt and blouse or jacket combination, or WRANGLER pant product with western blouse and/or jacket. All outfits should include western hat, boots, belt, and contestant banner.
- Dresses, skirts and blouses should reflect a western image. Evening gowns/cocktail type dresses are not acceptable. Garments must exhibit a western image

- **It is not necessary to invest in an excessive amount of expensive clothing. Judges will be looking for versatility and imagination displayed by contestants.**
- Contestants should be knowledgeable on current trends in western wear manufacturing and Miss Rodeo America, Inc. apparel sponsors.

Judged Events

Horsemanship- There will be two go-rounds of the horsemanship competition.

The first will be one of the three patterns found in this packet. It will be selected by the judges prior to horsemanship. Contestant will ride their own horse in the first round.

The second round will be rail work. Contestants will draw a second horse. No contestant will ride the same horse twice.

At the discretion of the judges patterns may be altered. Contestants may also be required to dismount and remount, carry a flag and/or perform additional maneuvers on horseback. Contestants may or may not be asked to do a presentation ride following completion of one of their patterns. Any changes and/or alterations to the horsemanship patterns will be announced to the contestants before the horsemanship competition begins. The patterns will be demonstrated by the reigning Miss Rodeo Wisconsin.

Dress Code: Contestants will wear a WRANGLER brand pant product, formfitting blouse or shirt with long-sleeves, shirt tail tucked in, boots and hat. No vests, jackets, spurs, or chaps. Any accessories may be used. All riding attire should be neat and fit properly.

Public Speaking-

Speech- Each contestant is required to give a prepared speech 3-3.5 minutes on her hometown, or any aspect of her home town. Speeches must be memorized and no props may be used. Judging is based on content, delivery, and the time allotted for the presentation. Judging is based on knowledge, poise, professionalism, and delivery.

Extemporaneous Questions- Extemporaneous questions will be asked of each contestant during pageant functions. Questions may relate to the sport of professional rodeo, agriculture, and/or current events.

Library Reading- Contestants will interact with children and read a story aloud at the public library.

Modeling- Contestants will participate in at least one fashion show.

Dress Code: There will be two different outfits worn at the fashion show. The first outfit worn will be a western dress or skirt and jacket combination. It does not have to be leather, but western in style. Contestants must wear cowboy boots and cowboy hat. The second outfit contestants will wear is a fashion forward outfit. It should be an outfit they would be seen wearing to a social event. The outfit should reflect the contestants personality and style.

Photogenic Quality- The photographs submitted by the contestants and photos taken by the pageant photographer will be provided to the judges to score and determine the photogenic winner.

Interviews-Each contestant will be interviewed privately by the judges. Questions asked will test the contestant's knowledge of the pageant, professional rodeo, horsemanship, and current state and national affairs. Each contestant may be interviewed on each of the following categories; knowledge of tack, horse care, feeding, diseases, anatomy, etc.;; knowledge of professional rodeo- its history, organization, rodeo terminology, explanation of standard events, awareness of PRCA and WPRA championship standings, and goings-on in the pro rodeo world. Dress Code: Contestants must wear a Wrangler pant product, boots, and cowboy hat. They may wear either a long sleeve shirt with collar and cuffs, a vest with a long sleeve shirt with collar and cuffs, or a jacket with collar and cuffs.

Written Test- Judges will not be present. It will be supervised by a MRWI Board member. The only scores taken during the written test are knowledge.

Contestants will also ride in 2 rodeo performances. At all rodeo performances and pre-rodeo show contestants must wear western shirt, pants, boots, and cowboy hat. No chaps.

Miss Rodeo Wisconsin Title Holders

1962-2016

1962	Margaret Wisener	1993	Sandy Gee
1963	Bonita Jastrow	1994	Shelby Lang
1964	Gale Trapp	1995	Tracie Blaies
1966	Sue Potter	1996	Theresa Christian
1973	T.J. Tempe	1997	Tammy Nelson
1974	Jill Culham	1998	*Ericka Krantz
1975	Patricia Corning	1999	Dana Marshall
1976	Shirley Pelot	2000	Melissa Kersten
1977	Wendy Lagerman	2001	Amanda Keegan
1978	Lori Jo Gee	2002	*Tina Parr
1979	~Mary Ellen Johnson	2003	*Lacey Bauer
1980	Donna Olson	2005	*Cara Turner
1981	Robin Gee	2006	*Mari Dean
1982	Shelly Cook	2007	Chelsea Strama
1983	Lisa Riske	2008	*Leah Wedl
1984	Cathy Van Gordon	2009	*Eileen Lenzener
1985	Angie Peterson	2010	Amanda Breitenfeldt
1986	Patricia Bailey	2011	Sara Fuchs
1987	JoAnn Mackowiak	2012	*Laura Taysom
1988	Julie Fitzgerald	2013	Brayvyn Brockman
1989	Michelle Kranz	2014	Miriah Lehmann
1990	Wendy Schneider	2015	Lydia Berg
1991	Kim Landwehr	2016	*Beth Kujala
1992	*Kris Weyers	2017	Katelin Bradley

* Award winners at Miss Rodeo America
~ Top 5 at Miss Rodeo America

Miss Teen Rodeo Wisconsin

2013-2016

2013	Kelsi Rufenacht	2015	Hayley Vandenkoorn
2014	Dannielle Stewart	2016	Olivia Bright

2016 Miss Rodeo Wisconsin Pageant Application

Name: _____ Date of Birth: ____/____/____

Address: _____

Primary Phone #: (____) _____ - _____ Home Cell

E-mail Address: _____

Parents Names:

Address: _____

Primary Phone #: (____) _____ - _____ Home Cell

School/Employer: _____

Address: _____

Clothing Sizes (May be used for photo shoot and awards):

Jeans _____ Waist _____ Length _____ Dress _____ Blouse _____ Jacket _____ Boot _____

Application Deadline: MAY 1st, 2017

In addition to your application (Please return in a separate envelope):

- \$125.00 Entry Fee-non-refundable

-1 - 8"x10" Color Photo (Will be used to judge Photogenics)

-2 -5"x7" B&W Photos (2 different photos will be used to judge photogenics)All photos should be head and shoulder, or full body portrait (no candid or action shots) in full western attire (including hat). Do not have on a crown or sash from other titles in the head shot.

-2 Letters of Recommendation

-Minimum of \$150 in Sponsorship's. Advertisements will be printed in black and white. (Electronic ads need to be e-mailed to Patricia Breitenfelt by May 19th, 2017 at breitenfeldt04@gmail.com)

-Copy of Birth Certificate & Driver License

-Résumé – include things such as education, scholastic honors and ambitions, hobbies, previous titles and anything else you think we might find interesting about you.

-500 word max on "Why I Want to be Miss Rodeo Wisconsin."

-Participant Release Form

- Waiver Agreement

Please be sure to read through the rules and regulations to familiarize yourself with these documents. To request a copy of the contract, please send an e-mail to miriah.lehmann@gmail.com.

Miriah Lehmann (715)651-1891 miriah.lehmann@gmail.cError! Director	Laura Nielsen (608) 797-0259 ljtaysom@gmail.com President
---	--

The Miss Rodeo Wisconsin Pageant Association, Inc. serves as the governing board for the pageant and provides the state delegate to Miss Rodeo America, Inc. The contestant winning the title of Miss Rodeo Wisconsin must sign a contract for the annual commitment.

Please send your entry to:

Miriah Lehmann
759 27 1/2 Avenue
Barronett, WI 54813

By my signature on this application, I hereby certify that I have read the regulations governing the Miss Rodeo Wisconsin Pageant that my conduct as a pageant contestant will be in strict accordance with the regulations established by Miss Rodeo Wisconsin Pageant Association, Inc. (herein called the committee) as stated in the official pageant rules and regulations. That I acknowledge these regulations to prevail throughout all pageant programs, activities, functions and that said regulations pertain to all persons related to my appearance in the pageant. I also certify that I have read the 2018 Miss Rodeo Wisconsin Contract.

That I hereby grant my permission to the committee to verify any information contained on my application.

That I hereby release title, claim and right to the photographs and/or public relations materials involving me to the committee.

That I hereby certify that I have never been married, pregnant, or given birth to a child.

That I hereby certify that I have never been accused/convicted of any crime or criminal behavior.

Failure on my part to disclose this information to the State Pageant Director will automatically disqualify me from participating in the pageant. If disclosure comes after completion of the pageant, the title, Scholarships or prizes of any kind, which I may receive, will be returned to the Miss Rodeo Wisconsin Pageant Association, Inc.

That I hereby affix my signature attesting my agreement to the above without reserve.

Contestants Signature

Parent's signature if contestant is under 21 years of age

Street Address City County State Zip

Subscribed and sworn before me, a Notary Public, within and for the county
of _____ State of _____ on this _____
Date

Day of _____, _____.
Month Year

Signature of Notary Public

(SEAL)

Term Expiration

Participant Release Form

Miss Rodeo Wisconsin Pageant Association, Inc.

In consideration of my participation in the Miss Rodeo Wisconsin Pageant, in accordance with the rules of such pageant, and for the other good and valuable consideration, the receipt of which is acknowledged, I, the undersigned consent, represent, warrant and agree to the following:

1. **Age: Citizenship.** I state that I am (a) over 18 years of age and legally authorized to execute this Release, and (b) a citizen or legal resident of the United States of America. I further state that all participant information stated below is true and correct.
2. **Authorization to Use Images.** I authorize Miss Rodeo Wisconsin Pageant Association, Inc. and their licensees, representatives, successors and assigns, (collectively MRWPA) to use my name, voice, likeness, images or signature (collectively referred to as “Images”) in any manner and in any medium and for any purpose which they choose, including without limitation print, radio, television, audio-visual recording, electronic or magnetic media, computer disks, computer file servers, CD-ROM’s on the Internet, including the World Wide Web, or in any type of computer network or for advertising in or for any of those media. The Images used may include still images, motion pictures, videotape, audio-visual, live or recorded broadcasts. I further waive any right I may have to approve any Image or its use in any future materials. I further grant MRWPA the right to edit, alter or modify in any manner it deems appropriate.
3. **Perpetual Right to Use Images.** This authorization includes perpetual license to use my Images and to license or permit others to use, post, copy or reproduce such Images. I further authorize MRWPA, or their licensees to alter, edit or modify the appearance of my Images in any manner they deem appropriate for such use in such media.
4. **Assignment of Any Rights in Images.** To the extent I may have any rights in the Images; I assign any rights I may have in the Images, including copyright, to the MRWPA.
5. **Image Release.** I release and discharge MRWPA, its licensees, successors, assigns, agents, employees and representatives from any and all claims, demands and liabilities arising out of or related to their use of my Images in any manner reasonably contemplated by this agreement, including without limitation any claims for defamation, libel, slander, invasion of privacy or infringement of the right of publicity.
6. **Indemnity.** I agree to indemnify and hold MRWPA harmless from any and all claims, demands, actions or causes of action (including attorneys’ fees) based upon, arising out of or related to: (a) MRWPA use of my Images as described in this agreement, (b) any violation by me of this agreement, and (c) any false or misleading statements made by me in connection with the information I have provided to MRWPA related to the subject matter of this agreement.

7. Right to Edit Images. It shall be within MRWPA's sole discretion to determine if, where, how and in what manner my Images are used. I grant MRWPA the right to alter or edit the Images as it may deem necessary or appropriate.
8. No Additional Compensation. Except as specifically stated otherwise in a written agreement by MRWPA I acknowledge that no additional compensation is due to me for the use of my Images as contemplated by this agreement.
9. Arbitration. In the event a dispute arising out of or related of the subject matter of this agreement, I agree that such matter will be resolved by binding arbitration by an arbitrator to be mutually selected by the parties. In the event that the parties are not able to agree upon an arbitrator one shall be selected in accordance with the rules for commercial arbitration of the American Arbitration Association and the arbitration shall be held in accordance with the commercial arbitration rules of the American Arbitration Association. Any such arbitration shall be held in Wisconsin.
10. Assumption of Risk/Acknowledgement of Inherent Danger. As part of my participation in the Miss Rodeo Wisconsin Pageant, I understand that I will be asked to participate in certain rodeo activities, related activities or other activities where horses, livestock and other large animals may be present or involved. I represent and warrant that I am experienced in these and similar activities. These activities are or may be inherently risky, and I know that the risks involved include the risks of being involved in these activities. I further represent and warrant that I am voluntarily participating in these activities knowing the potential risks involved. I release and discharge MRWPA and all of its employees, agents, representatives, volunteers, officers and director from any and all liability of every kind and nature that may be involved in participating in these types of activities.

Contestant Name (Print)

Contestant Signature

Date

Waiver Agreement

THIS AGREEMENT is made between Miss Rodeo Wisconsin Pageant Association, Inc., Glenwood City Rodeo committee, (dbs. Glenwood City Rodeo) City of Glenwood City, State of Wisconsin, hereinafter referred to as "Pageant" and _____ City of _____ State of Wisconsin, hereinafter referred to as "Contestant".

WHEREAS, Pageant conducts the Miss Rodeo Wisconsin Pageant (hereinafter referred to as "Contest"), including the creation, publication and administration of all rules and regulations relating thereto and WHEREAS, Contestant desires to compete in the contest,

NOW THEREFORE, in consideration of the mutual promises set forth herein, the mutual benefits derived here from and other good and valuable consideration provided each unto the other, the receipt and sufficiency of which is acknowledged by delivery hereof, it is agreed:

1. Contestant represents she (a) has read all Contest rules and regulations; (b) has received a complete copy of all Contest rules and/or regulations, and (d) understands each and every rule and/or regulation, and (e) had full opportunity to present all questions regarding the rules and regulations, and all questions have been fully answered.
2. Contestant will adhere to and comply with all Contest rules and regulations.
3. Contestant will upon observing and/or being informed of any violation of, and/or perceived violation of any Contest rule and/or regulation:
 - a. Inform Pageant of the alleged and/or perceived violation, at the earliest and most proximate time to the instance, but in no event, not to be less than two hours of the scheduled naming of the contest winner(s) and
 - b. In no way act to withhold information from Pageant and/or from other third party contestant(s), as to deprive Pageant of the opportunity to determine alleged violations.
4. In this regard, Miss Rodeo Wisconsin Pageant Committee President is hereby designated as the person to receive any and all alleged and/or perceived rules violation(s).
5. Unless timely reported as defined above in paragraph 3 (a), each and every alleged violation of, and/or perceived violation of, Contest rules and/or regulations shall be deemed waived, and the complaining party shall be stopped from presenting allegations regarding the same.
6. Pageant agrees that with respect to reported violation(s), it shall (a) timely and fully investigate each allegation, (b) report its findings to the person presenting the allegation and (c) enforce its rules and regulations against any contestant found to have violated the same.
7. Contestant agrees the Pageant is the sole and exclusive entity to determine the existence and/or nonexistence of a violation of the rules and regulations, and that Contestant shall be finally bound by Pageant's determination, the same to be final and binding between the parties hereto. Contestant further agrees that Pageant is the sole and exclusive authority to interpret and enforce its rules and regulations.

8. In any legal proceeding in which Pageant shall be awarded any judgment enforcing any term and/or condition of this Agreement, Pageant, its employees, agents, sponsors, and/or representatives shall also receive a reasonable attorney fees and all costs incurred in the prosecution and/or defense of said action.

THIS IS A LEGAL INSTRUMENT YOUR RIGHTS AND AN ATTORNEY AT LAW SHOULD BE CONSULTED PRIOR TO EXECUTING THE SAME.

Made and executed on this the ____ day of _____, _____.

Contestant _____

Witness _____ Title _____

Pageant _____ Title _____

Program Sponsorship Pricing

Business Card ($\frac{1}{8}$ Page, 2 $\frac{1}{4}$ " x 3 $\frac{5}{8}$ ") - \$35.00

$\frac{1}{4}$ Page (3 $\frac{5}{8}$ " x 4 $\frac{5}{8}$ ") - \$50.00

$\frac{1}{2}$ Page (4 $\frac{5}{8}$ " x 7 $\frac{1}{2}$ ") - \$75.00

Full Page Ad (7 $\frac{1}{2}$ " x 9 $\frac{1}{2}$ ") - \$100.00

Back Cover (7 $\frac{1}{2}$ " x 9 $\frac{1}{2}$ " - \$150.00 (First come, first serve)

Each contestant MUST sell a minimum of \$150.00 in ads for the program. Ads do not have to come from businesses. Family and friends can also buy ad space to wish you well and show their support. All ads must be photo copy ready and in black and white. If they are not received in black and white the advertisements will be changed. The advertisements must be sent to Patricia at breitenfeldt04@gmail.com by May 19th, 2017.

Pageant program will be distributed at the pageant dinner, over the course of the Glenwood City Rodeo weekend, and at the Mid-Western Rodeo in Manawa.

There will be points awarded to the contestants that go over the required \$150 amount in ads. First place will receive 10 points, second place will receive 5 points, third place will receive 3 points, and fourth place will receive 1 point.

If you have any questions about this, please contact me at 715-651-1891

Sincerely,

Miriah Lehmann



Full Page Ad (7½" x 9½")
\$100.00

Back Cover (7½" x 9½")
\$150.00
(First come, first serve)

